



**MEDIA KIT 2026**

# About Us

FinTech BoostUP is a premier destination for key participants in the global FinTech ecosystem.

Our platform empowers action through knowledge, fostering dialogue within the FinTech ecosystem and contributing to industry growth via:



- ✔ Trending News
- ✔ Fundraising Stories
- ✔ Insights
- ✔ Blogs
- ✔ Video Content from major industry events
- ✔ Rank Radar to capture investor interest research

We prioritize inclusivity, showcasing and celebrating a wide range of expertise, including minority startup founder groups, females, and traditionally underrepresented individuals.

# Our Platform



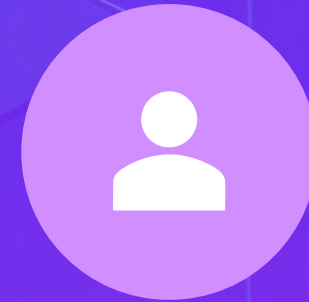
## Trending News

Stay updated with the latest developments and breaking news in the FinTech industry



## Fundraising Stories

Discover inspiring stories about successful fundraising of startups



## Insights

Gain valuable perspectives from diverse leaders and experts within the FinTech ecosystem



## Videos

Stay ahead with exclusive expert insights and trends from global FinTech events

1.5k subscribers  
25,000 views  
40 video interviews



## Magazine Issue

Exploring the latest fintech trends through expert insights, female leadership, startup founder interviews, and investor perspectives both online and print.

Hard copies delivered by post on demand or distributed at leading fintech industry events



## Blogs

Coverage of industry experts' blogs



## Rank Radar

A unique list of promising FinTech startups capturing investor interest published once a year

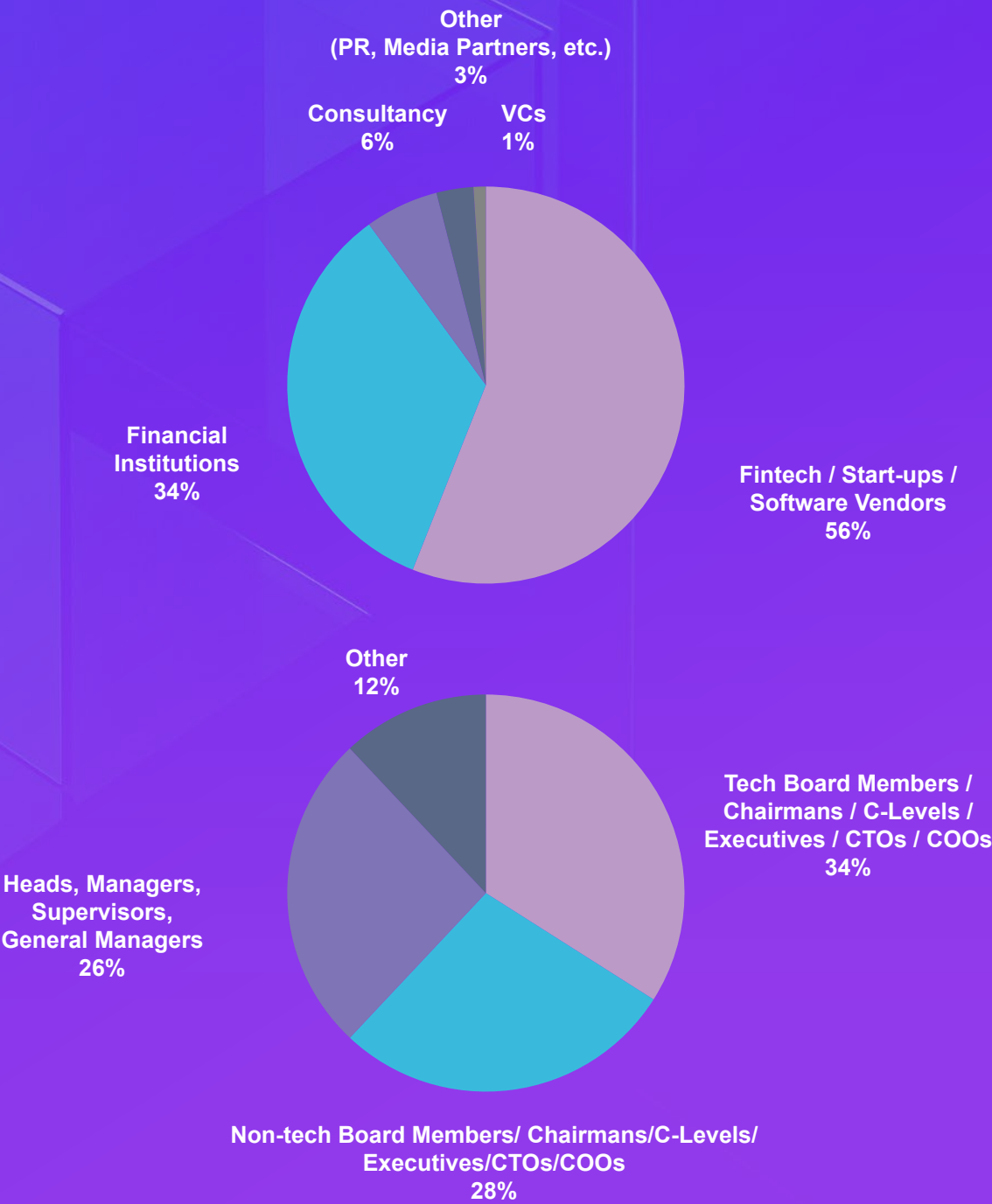
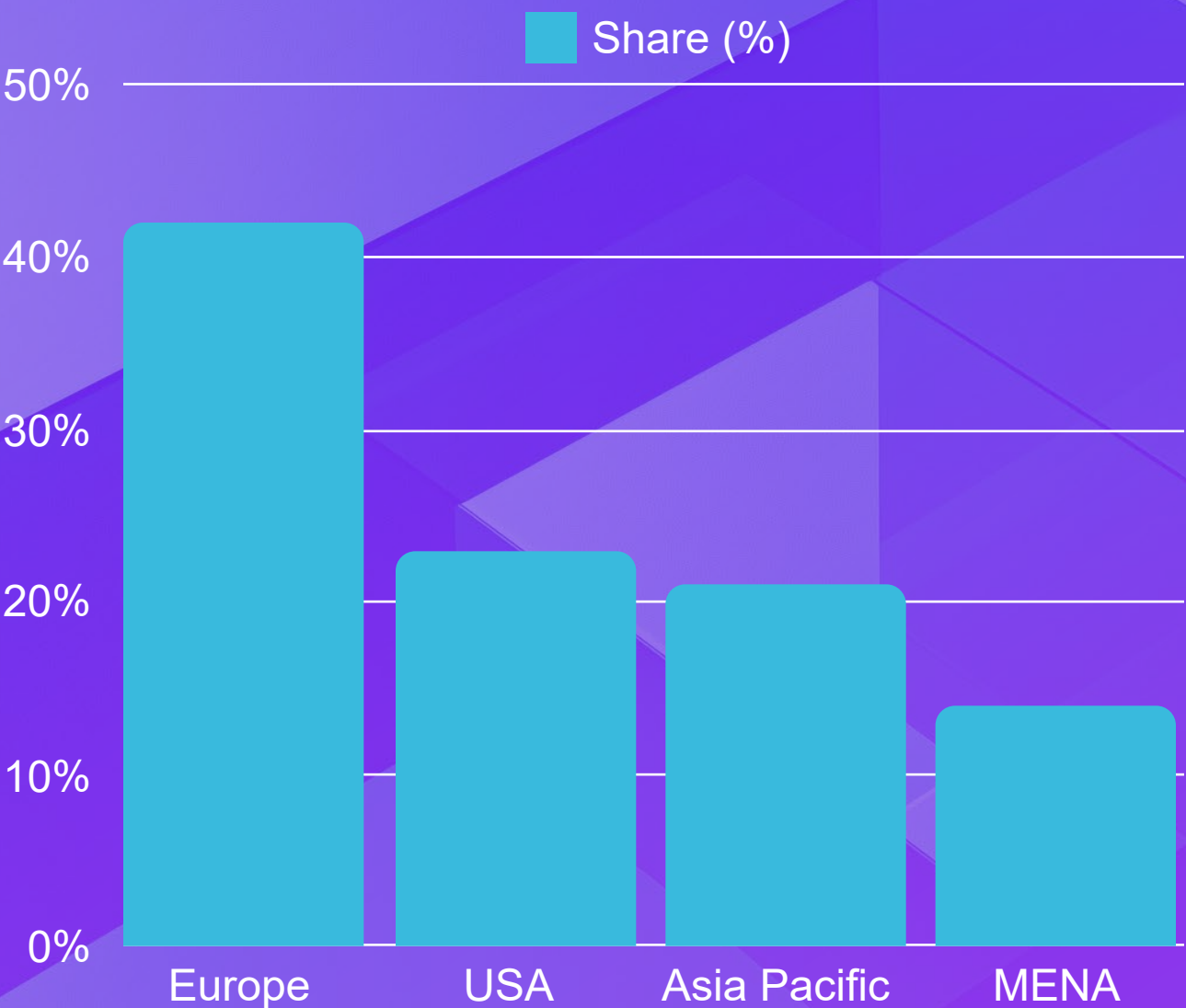


# Editorial topics that we cover

- ✔ AI
- ✔ Banking
- ✔ Cloud
- ✔ Crypto
- ✔ ESG
- ✔ InsurTech
- ✔ PayTech
- ✔ RegTech
- ✔ Trade Tech
- ✔ Wealth Tech
- ✔ Start-up Exits (M&A, IPOs)
- ✔ Other
- ✔ Fundraising stories
- ✔ Start-up Founder's Insights
- ✔ Women in FinTech
- ✔ Investors' Insights

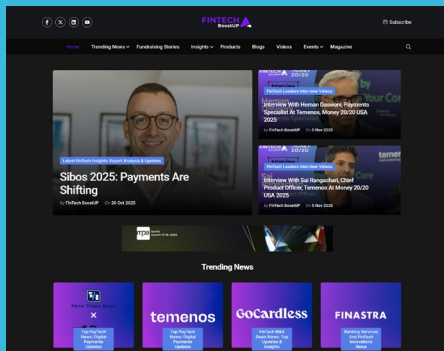
# Audience Demographics

20,000+ subscribers  
Newsletter/Mailing database



since 2025

**27,000**  
active users



**LinkedIn**

**2,000**  
followers



# Advertising options

## Website Advertising

- ✔ Leaderboard Banner: 728(w) x 90(h) pixels, £800/month
- ✔ MPU 1: 300(w) x 300(h) pixels, £500/month
- ✔ MPU 2: 300(w) x 300(h) pixels, £500/month

## Newsletter Advertising

- ✔ Database Standalone Email Blast - £500 per blast
- ✔ Weekly Newsletter Advertising:
  - ✔ Leaderboard Banner: 728(w) x 90(h) pixels, £1,000/month
  - ✔ MPU 1: 300(w) x 300(h) pixels, £750/month
  - ✔ MPU 2: 300(w) x 300(h) pixels, £750/month



MPU 300 x 300 pixels



Leaderboard 728 x 90 pixels

## Reporting

- ✔ Impressions, Clicks, CTR
- ✔ Custom stats per request

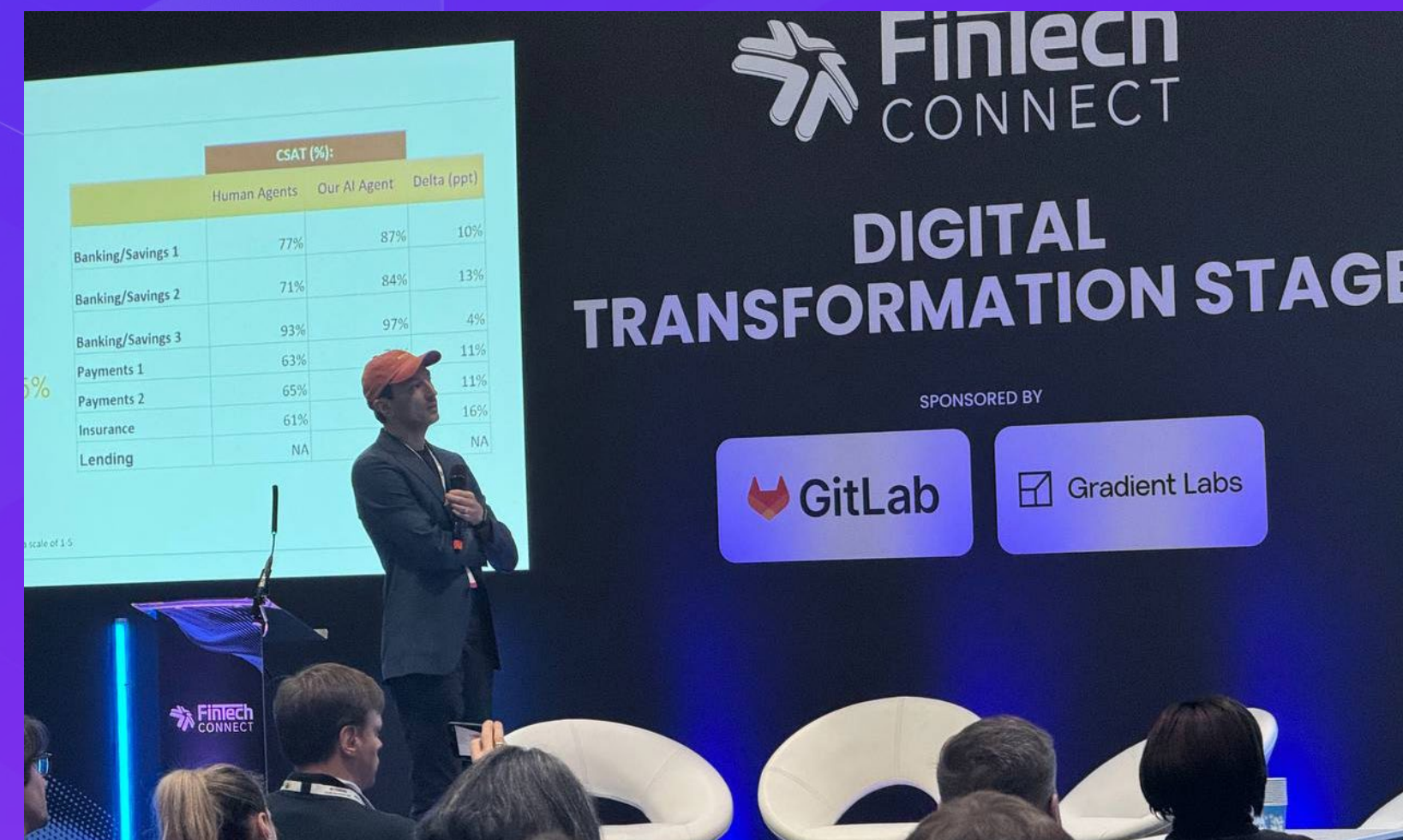
\* All prices are exclusive of VAT





## Video Production

- ✓ £1,000 per video / excl. VAT
- ✓ Commercial video interview onsite or online (3-5 min./2 topics)
- ✓ Showcased on FinTech BoostUP website and YouTube channel
- ✓ Free video reprint



## Product Review/Case Study

- ✓ £2,000 per product / excl. VAT
- ✓ Professionally written product review/1 pager case study

## Market Research on Demand

- ✓ On-demand research and reports by professional editors and researchers



# Magazine packages

Standard: <b>£2,000</b> <small>excl. VAT</small>	Premium: <b>£3,000</b> <small>excl. VAT</small>	Front Cover Sponsorship: <b>£4,500</b> <small>excl. VAT</small>	Standalone Advertising:
<p><b>Content Inclusion:</b></p> <ul style="list-style-type: none"> <li>• Up to 500-words write-up provided by client</li> <li>• Half-page advert</li> <li>• Reprint Rights</li> <li>• Newsletter Coverage</li> <li>• Social Media Pages Promotion</li> <li>• 5 hard copies delivered to your booth or by post</li> </ul>	<p><b>Content Inclusion:</b></p> <ul style="list-style-type: none"> <li>• Up to 800-word article/ interview written by Fintech BoostUP</li> <li>• Full-page advert</li> <li>• Digital Reprint Rights</li> <li>• Newsletter Coverage</li> <li>• Social Media Pages Promotion</li> <li>• 10 hard copies delivered to your booth or by post</li> </ul>	<p><b>Content Inclusion:</b></p> <ul style="list-style-type: none"> <li>• Up to 1,200-word article/ interview written by Fintech BoostUP</li> <li>• Double Page Spread Advert</li> <li>• Digital Reprint Rights</li> <li>• Newsletter Coverage</li> <li>• Social Media Pages Promotion</li> <li>• 25-50 hard copies delivered to your booth or by post</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Full Page Advert -</b> Price £1,000 <small>excl. VAT</small></li> <li>• <b>Double Page Advert Inside Magazine -</b> Price £1,300 <small>excl. VAT</small></li> <li>• <b>Double Page Inside Front Cover Advert -</b> Price £1,500 <small>excl. VAT</small></li> <li>• <b>Double Page Inside Back Cover Advert -</b> Price £1,500 <small>excl. VAT</small></li> <li>• <b>Back Cover Advert -</b> Price £2,000 <small>excl. VAT</small></li> </ul>



# Editorial Calendar

- ✔ Spring Issue - March 2026
- ✔ Summer Issue - June 2026
- ✔ Autumn Issue - September 2026
- ✔ Winter Issue - December 2026

## Events Coverage 2026

- ✔ MPE Berlin
- ✔ Pay360
- ✔ Money20/20 Asia
- ✔ London Venture Capital Summit
- ✔ AIM Summit London
- ✔ GITEX Europe
- ✔ Money20/20 Europe
- ✔ Nexus Luxembourg
- ✔ Money20/20 Middle East
- ✔ SIBOS 2026
- ✔ Money20/20 USA
- ✔ Web Summit
- ✔ UK FinTech Week
- ✔ Singapore FinTech Festival (SFF)
- ✔ Fintech Connect





# Annual Packages

Standard: <b>£3,000</b> <small>excl. VAT</small>	Premium: <b>£5,000</b> <small>excl. VAT</small>
<ul style="list-style-type: none"><li>• Content coverage: unlimited news, blogs</li><li>• Promotion via social pages</li><li>• Newsletter coverage</li><li>• 1 exclusive insight/thought leadership article</li><li>• 1 online banner ad (MPU) for 3 months</li><li>• 1 E-blast over the database</li><li>• Dedicated account manager</li></ul>	<ul style="list-style-type: none"><li>• Content coverage: unlimited news, blogs</li><li>• Promotion via social pages</li><li>• Newsletter coverage</li><li>• 2 exclusive insights/thought leadership articles</li><li>• 2 online banner ads (Leaderboard, MPU) for 6 months</li><li>• 2 E-blasts over the database</li><li>• Dedicated account manager</li></ul>

# Event Packages

Standard (1 event): <b>£2,500</b> <small>excl. VAT</small>	Premium (2+): <b>£3,500</b> <small>excl. VAT</small>
<ul style="list-style-type: none"><li>• 1 online banner advert on website (MPU)</li><li>• 1 event listing</li><li>• 1 dedicated email blast</li><li>• 3 social media posts</li></ul>	<ul style="list-style-type: none"><li>• 2 and more online banner ads posted on the website (MPU and Leaderboard)</li><li>• 2 or more event listings</li><li>• 3 dedicated email blasts</li><li>• 6 social media posts</li><li>• 2 and more post-event publications on the website</li></ul>



# Who We Work With

## Top Experts



Dimitri Masin  
CEO  
Gradient Labs



Suzanne Rudnitzki  
Interim CEO  
IXOPAY



Joachim Samuelsson  
CEO  
Crunchfish



Radha Suvarna  
Chief Product Officer, Payments  
Finastra



William Moroney  
Chief Revenue Officer  
Temenos

## Prominent Clients

and others

## Media Partners

Baltic Payment Forum

SAUDI ARABIA

## Get in touch:



69 Lea Hall Green, Birmingham, England, B20 2AY



news@fintechboostup.com



www.fintechboostup.com

## Follow Us:

